

CAPABILITY STATEMENT

Montage turns audiences into advocates through marketing outreach, strategic communications and events.



We proudly pursue purpose-driven projects that help our clients achieve results and build lasting relationships with customers. Montage Marketing is a woman- and minority-owned business.

WHO WE ARE

Montage Marketing Group is an outreach, engagement and communications marketing firm based in Bethesda, Maryland. Our team of subject-matter experts, innovative creatives, and community relations professionals apply deep cross-sector experience to deliver meaningful engagement strategies and activities for government, nonprofit and private sector clients. Core to what we do and who we are is a commitment to the greater good.

CERTIFICATIONS



NAICS CODES

- 541611: Administration Management
- 541613: Marketing Consulting Services**
- 541810: Advertising Agencies
- 541820: PR Agencies
- 541830: Media Buying Agencies
- 541840: Media Representatives
- 541890: Other Services Related to Advertising
- 541910: Marketing Research
- 561920: Convention and Tradeshow Organizers
- 541990: Other Professional Services

WHAT WE OFFER

Montage connects government, nonprofit and private sector clients to audiences through events, experiential and integrated marketing. We merge data and creativity, intelligence and emotion to, build customer-centered solutions, address challenges and achieve measurable results.

Marketing consulting

- Market and consumer research
- Holistic audience assessment
- Opportunity and gap analysis
- Customer journey mapping
- ROI planning and modeling

Live events and engagements

- Event planning and production
- Conventions, tradeshow and conferences
- Exhibit design
- Mobile vehicle marketing
- Venue selection and negotiation
- Augmented and virtual reality
- Event registration management
- Event staffing

Creative communications

- Advertising
- Public relations
- Media buying and representation
- Digital marketing
- Graphic design
- Outdoor advertising
- Social media
- Advertising material distribution
- Copywriting
- Internal communications

Program management

- Community outreach and engagement
- Corporate social responsibility
- Account management
- Operations and logistics
- Workforce training
- Results monitoring and tracking

CLIENTS



Contact Us

info@montagemarketinggroup.com
www.montagemarketinggroup.com

Maryland (HQ)

5714 Aberdeen Rd.
Bethesda, MD 20814
(240) 802-2439

Virginia

8000 Westpark Drive, Suite 330
McLean, VA 22102
(703) 215-4201