



# MONTAGE MARKETING

# CAPABILITY STATEMENT

- ✔ Strategically rooted, logistically orientated, and operationally focused marketing professionals.
- ✔ Expert at creating engagements that extend beyond a single transaction or interaction.
- ✔ Committed to conducting work that leaves a positive impact.
- ✔ Certified 8(a), woman- and minority-owned small business.
- ✔ Practiced in ADA and Section 508 compliance.

## CORE COMPETENCIES



### Outreach

We establish trusted relationships with businesses, organizations, and communities, including those that have been historically underrepresented.



### Engagement

We root our strategies in audience understanding and develop inclusive, impactful solutions to reach customers on their terms.



### Communications

We craft accessible, high-impact marketing communications that move audiences to action.



### Events

We produce immersive, interactive live and virtual events that deliver results and leave a lasting impression.

## NAICS

### 541613 Marketing Consulting Services

- 512210 Motion Picture and Video Production
- 541430 Graphic Design Services
- 541511 Customer Computer Programming Services
- 541611 Administrative Management and General Management Consulting Services
- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541830 Media Buying Agencies
- 541840 Media Representatives
- 541850 Outdoor Advertising
- 541870 Advertising Material Distribution Services
- 541890 Other Services Related to Advertising
- 541910 Marketing Research and Public Opinion Polling
- 541990 All Other Professional, Scientific, and Technical Services
- 561499 All Other Business Support Services
- 561920 Convention and Trade Show Organizers
- 611710 Educational Support Services
- 811121 Automotive Body, Paint, And Interior Repair and Maintenance

## CERTIFICATIONS

- GSA Multiple Award Schedule
- U.S. Small Business Association (SBA) 8(a)
- OASIS 8(a)
- Small Business Enterprise (SBE)
- Minority Business Enterprise (MBE)
- Diversity Business Enterprise (DBE)
- Women's Business Enterprise (WBE)
- Woman Owned Small Business (WOSB)

**CAGE CODE**  
7BCV5

**DUNS**  
079711301



## CLIENTS



FEMA



## CONTACT

Mercedita Roxas-Murray // mroxasmurray@montagemarketinggroup.com // 202-210-0672