



- Expert at creating engagements that extend beyond a single transaction or interaction.
- Committed to conducting work that leaves a positive impact.
- Certified 8(a), woman- and minority-owned small business.
- Practiced in ADA and Section 508 compliance.

### **CORE COMPETENCIES**



### **Outreach**

We establish trusted relationships with businesses, organizations, and communities, including those that have been historically underrepresented.



Engagement
We root our strategies in audience understanding and develop inclusive, impactful solutions to reach customers on their terms.



#### **Communications**

We craft accessible, high-impact marketing communications that move audiences to action.



#### **Events**

We produce immersive, interactive live and virtual events that deliver results and leave a lasting impression.

### NAICS

#### 541613 Marketing Consulting Services

512210 Motion Picture and Video Production

541430 Graphic Design Services

541511 Customer Computer Programming Services

541611 Administrative Management and General Management

Consulting Services

541810 Advertising Agencies

541820 Public Relations Agencies

541830 Media Buying Agencies

541840 Media Representatives

541850 Outdoor Advertising

541870 Advertising Material Distribution Services

541890 Other Services Related to Advertising

541910 Marketing Research and Public Opinion Polling

541990 All Other Professional, Scientific, and Technical Services

561499 All Other Business Support Services 561920 Convention and Trade Show Organizers

611710 **Educational Support Services** 

811121 Automotive Body, Paint, And Interior Repair and Maintenance

### **CERTIFICATIONS**

GSA Multiple Award Schedule

U.S. Small Business Association (SBA) 8(a)

OASIS 8(a)

Small Business Enterprise (SBE)

Minority Business Enterprise (MBE)

Diversity Business Enterprise (DBE)

Women's Business Enterprise (WBE)

Woman Owned Small Business (WOSB)

# **CAGE CODE**

7BCV5



## **CLIENTS**











