

MONTAGE MARKETING GROUP



General Services Administration
Federal Supply Service
Authorized Federal Supply Schedule Price List

*On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order is available through GSA Advantage!™, a menu-driven database system.
The INTERNET address for GSA Advantage!™ is: <http://www.GSAAdvantage.gov>.*

Multiple Award Schedule (MAS)

Code: T006, R499, D304, R701, R708, Y1PB, R422, R499

FCS Group: Professional Services

Contract Number: 47QRAA21D002F

Contract Period: 02/08/2021 – 02/07/2026

Business Size/Status: Small, 8(a), Woman-owned, Disadvantaged

For more information on ordering from Federal Supply Schedules go to the GSA Schedules page at GSA.gov

Montage Marketing Group, LLC
5714 Aberdeen Road
Bethesda, MD 20814
703-215-4201 ext. 101

Contract Administrator:
Mercedita Roxas-Murray
Chief Executive Officer
202-210-0672
mroxasmurray@montagemarketinggroup.com

MONTAGE MARKETING





CUSTOMER INFORMATION

1a. Awarded Special Item Numbers (SINs) and Pricing

541613 Marketing Consulting Services
512110 Video/Film Production Services
541430 Graphic Design Services
541511 Web Based Marketing Services
541810 Advertising Services
541820 Public Relations Services
541850 Exhibit Design and Advertising Services
541910 Market Research and Analysis
561920 Conference, Events and Trade Show Planning Services
Order Level Materials

1b. Please refer to our labor category rates and descriptions beginning on page 7.

2. Maximum Order – \$1,000,000

3. Minimum Order – \$100

4. Geographic Coverage – Domestic 50 States, Washington D.C., U.S. Territories

5. Point(s) of Production

5714 Aberdeen Road
Bethesda, MD 20814

8000 Westpark Drive, Suite 330
McLean, VA 22102

6. Discount from List Prices

Prices shown are GSA net; discounts already taken.

7. Quantity Discount

None

8. Prompt Payment Terms: Net 30

Information for Ordering Offices Prompt payment terms cannot be negotiated out of the contractual agreement in exchange for other concessions.

9. Foreign Items

None

10a. Time of Delivery

To be negotiated with ordering agency

10b. Expedited Delivery

To be negotiated with ordering agency

10c. Overnight and 2-Day Delivery

To be negotiated with ordering agency

10d. Urgent Requirements

To be negotiated with ordering agency

11. F.O.B. Point(s)

Destination

12a. Ordering Address

Montage Marketing Group
Attn: Mercedita Roxas-Murray
GSA Orders
5714 Aberdeen Rd
Bethesda, MD 20814

12b. Ordering Procedures

Supplies and services, ordering procedures, and information on Blanket Purchase Agreements (BPAs) are found in Federal Acquisition Regulation (FAR) 8.405-3.

13. Payment Address

Montage Marketing Group
Attn: Accounts Receivable/GSA Orders
5714 Aberdeen Rd
Bethesda MD 20814

14. Warranty Provision

N/A

15. Export Packing Charges

N/A

16. Terms & Conditions of Rental, Maintenance, and Repair

N/A

17. Terms & Conditions of Installation

N/A

18a. Terms & Conditions of Repair Parts Indicating Date of Parts Price Lists and Any Discounts

N/A

18b. Terms and Conditions for Any Other Services

N/A

19. List of Services and Distribution Points

N/A

20. List of Participating Dealers

N/A

21. Preventative Maintenance

N/A

22a. Special Attributes

N/A

22b. Section 508 Compliance for EIT

Contact contract administrator for more information.

23. Data Universal Number System (DUNS) Number

079711301

24. Notification Regarding Registration in the System for Award Management (SAM)

Registered and currently active

WE ARE MONTAGE: WHERE ENGAGEMENT AND IMPACT MEET.

Montage Marketing Group is an 8(a) certified, woman-owned marketing firm that provides outreach, engagement, events, and communications solutions for government agencies.

Understanding people is core to what we do and how we do it. We apply market research, behavioral science, and audience intelligence to develop authentic engagement strategies that achieve impactful results. Our work for the Federal Emergency Management Agency (FEMA), the National Institutes of Health (NIH), the Transportation Security Administration (TSA), and the National Park Service (NPS), has had notable success as recognized by the Maryland Governor's Citation and the U.S. Department of Commerce, Minority Business Development Agency's Minority Marketing and Communications Firm of the Year award.

The Montage team comprises a diverse group of subject matter experts, program management professionals, and creative communicators. We draw on our varied backgrounds, skills, and experiences to produce inclusive marketing solutions that accomplish meaningful outcomes for our clients.

SERVICES



OUTREACH

We excel at establishing trusted relationships with federal agencies, personnel, and stakeholders.

- Community outreach
- Market and consumer research
- Employee outreach
- Partnership building
- Awareness and education campaigns
- Toolkits and training
- Behavior change



ENGAGEMENT

We root our work in audience research and develop memorable, inclusive, and impactful opportunities to reach customers effectively.

- Interactive technology tools like augmented and virtual reality
- Exhibit and display design
- Digital application development
- Social media marketing
- Mobile vehicle marketing
- Employee engagement
- Diversity and inclusion initiatives



COMMUNICATIONS

We connect you to your audience by creating accessible, high-impact marketing communications.

- Advertising
- Public relations
- Social media
- Digital marketing
- Graphic design
- Marketing materials
- Internal communications



EVENTS

We produce immersive, interactive live and virtual events that drive action and leave a lasting impression.

- Event planning and production
- Conventions, tradeshow, and conferences
- Operations and logistics
- Venue selection and negotiation
- Staffing
- Virtual meetings and events

CAPSULE CASE STUDY

NATIONAL INSTITUTES OF HEALTH (NIH)

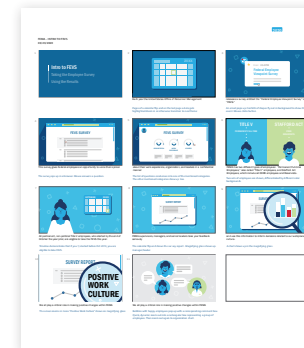
Montage oversees a comprehensive body of work focused on engaging diverse communities, building awareness, and driving enrollment in the National Institutes of Health's landmark *All of Us* Research Program. Our efforts include ongoing market and audience research, community outreach, partnership building, and securing speaking opportunities. Montage also leads production, routing, and staffing of a multi-year national mobile tour as well as operating a virtual events program in key markets. Further, Montage develops digital applications, interactive games and engagements, and a wide array of creative materials in support of *All of Us*.



CAPSULE CASE STUDY

FEDERAL EMERGENCY MANAGEMENT AGENCY (FEMA)

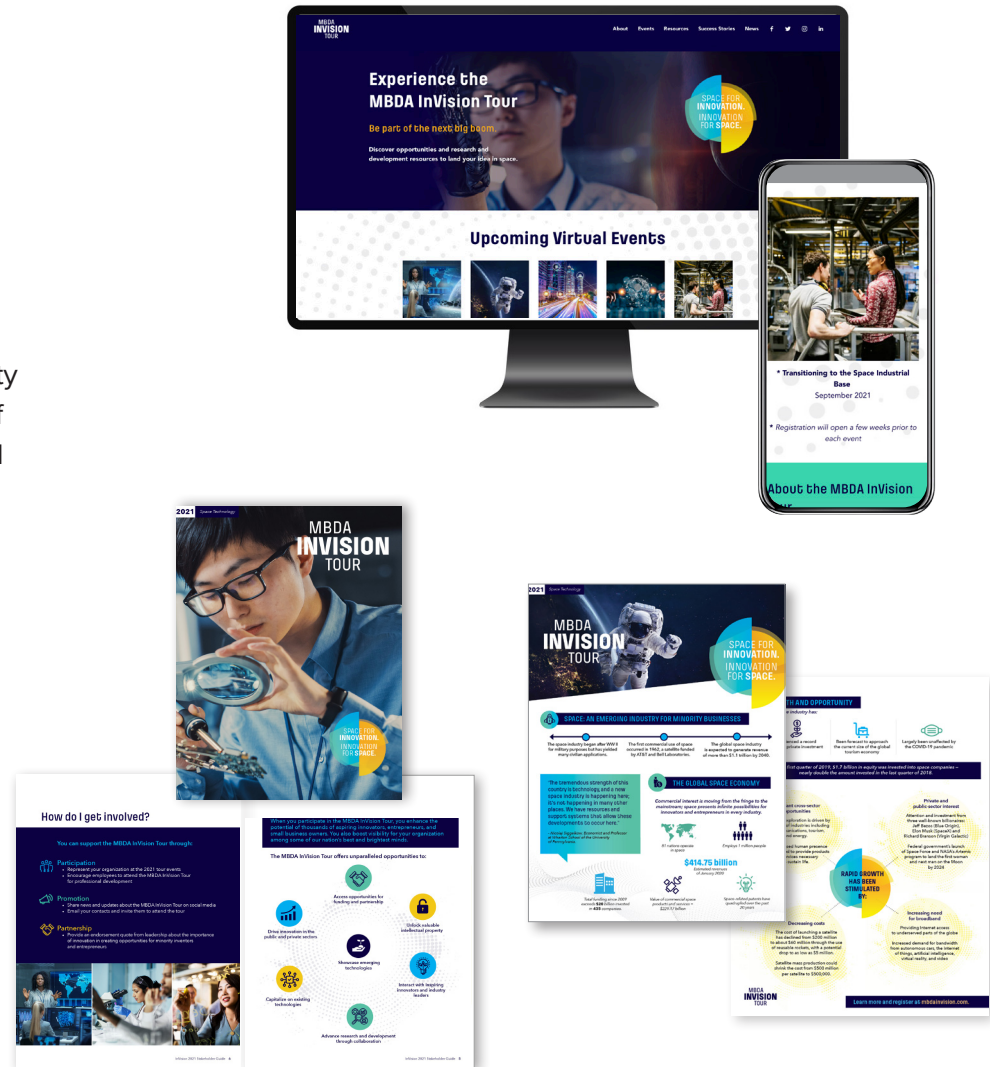
Montage provides program management and integrated marketing and communications support to a cross-section of FEMA departments and program areas, including the Office of Equal Rights, the Office of the Chief Component Human Capital Officer, and the Office of External Affairs. We design, develop, and oversee the execution of campaigns aimed at educating, inspiring, and affecting change among FEMA's 20,000 employees and the American public. Montage accompanies its strategic recommendations with creative marketing and communications, including video production, events, trainings, focus groups, content development, internal and external communications.



CAPSULE CASE STUDY

MINORITY BUSINESS DEVELOPMENT AGENCY

Montage delivers strategic marketing and communications to drive awareness and participation in the MBDA InVision Tour, a program of the U.S. Department of Commerce, Minority Business Development Agency. Montage's ongoing body of work includes stakeholder research, marketing strategy and brand development, social media support, and production of a wide range of creative materials. In collaboration with teaming partners, Montage designed and built the current MBDA InVision Tour website, applying user-journey mapping, 508 compliance, and search engine optimization best practices.



CAPSULE CASE STUDY

NATIONAL PARK SERVICE

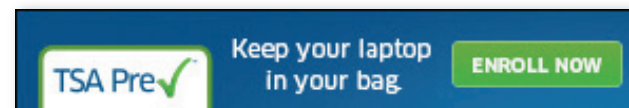
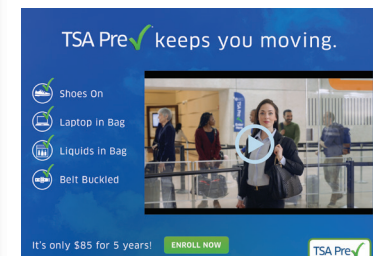
Montage created a mobile visitor center for two National Park Service sites – the George Washington Memorial Parkway and Sleeping Bear Dunes National Lakeshore. Work on the mobile visitor centers included the design of interactive, educational exhibits for the vehicles' exteriors, full fabrication, and delivery. Both mobile visitor centers were developed to accommodate a wide public audience of varied abilities, languages, and learning styles.



CAPSULE CASE STUDY

TRANSPORTATION SECURITY ADMINISTRATION (TSA)

Montage conducted a media campaign aimed at driving enrollment in the TSA PreCheck® program. Applying our expertise in audience research, advertising planning and execution, measurement, and efficacy, Montage created a national surround-sound campaign in seven priority media markets. Our work included audience and market research, media planning and buying, and social media, search engine, digital, radio, and out-of-home advertising. Montage secured value-added media of more than \$200,000 and helped TSA achieve a 29 percent increase in monthly TSA PreCheck® enrollments.



CAPSULE CASE STUDY

MONTGOMERY COUNTY, MARYLAND

Montage leads planning, promotion, and execution of Montgomery County, Maryland's annual Martin Luther King Jr. Day of Service event. Since 2018, we have provided the county with full-service event management, including venue selection and negotiation, logistics, coordination of service projects, as well as recruitment of exhibiting nonprofit organizations and participants. While the event is typically held in-person on MLK Day, Montage ensured a smooth transition to a fully virtual week-long celebration of service in 2021.

